

# ONE

SEEK first to  
understand the  
statement,  
EVERY WORD.

# TWO

PROJECT your  
voice; don't yell.

# THREE

Your PERSONAL  
experience is NOT  
the rule.

Connect it to a  
bigger example.

# FOUR

RESTATE the previous point made, make your point, and move on.

# FIVE

General examples,  
ok to start;  
SPECIFIC  
EVIDENCE,  
this kid's SMART!